



Meth Destroys Campaign Overview

- Theme:** Meth Destroys
- Sponsor:** Tennessee District Attorneys General Conference
- Web Site:** www.methfreetn.org
- Materials:**
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| Brochures | Bumper Decals |
| Posters | T-shirts |
| Billboards | Anti-Meth Task Force |
| 20-minute DVD | Window Decals |
| Radio PSAs | Adult Education Booklet |
| TV PSAs | Targeted Fliers |
- Objectives:** Educating Tennesseans about the dangers of methamphetamine and its effects on lives, families and communities
- Partners:**
- Tennessee Farm Bureau Federation
 - Tennessee Bankers Association
 - Vanderbilt University Medical Center
 - Tennessee Hospital Association
 - Tennessee Chamber of Commerce and Industry
 - Girl Scout Council of Cumberland Valley
 - Tennessee 4-H
 - Tennessee National Guard Counterdrug Division
 - South/East Tennessee Methamphetamine Task Force
 - Tennessee Association of Alcohol, Drug and Other Addiction Services (TAADAS)
 - Community Anti-Drug Coalitions Across Tennessee (CADCAT)
 - Outdoor Advertising Association of Tennessee
 - Tennessee Association of Broadcasters
 - Tennessee Highway Patrol
 - Tennessee Sheriffs' Association
 - Tennessee Association of Chiefs of Police
 - Tennessee Bureau of Investigation
 - Tennessee Department of Health
 - Tennessee Department of Education
 - Tennessee Department of Children's Services
 - Tennessee Department of Environment and Conservation
 - Tennessee Department of Labor and Workforce Development
- Timeline:** Yearlong campaign, beginning Nov. 7, 2005
- Contacts:**
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| General Dan Alsobrooks
Chairman, DA Meth Committee
23 rd Judicial District – Cheatham,
Dickson, Houston, Humphreys and
Stewart Counties
(615) 789-5021 | General Elizabeth Rice
DAs Conference President
25 th Judicial District – Fayette,
Hardeman, Lauderdale,
McNairy and Tipton Counties
(901) 465-7351 |
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